



CUSTOMER STORY

Paper and Packaging Giant Reinvents Worldwide Security Architecture

Manufacturer Deploys FireEye Solutions to Deliver Integrated Coverage Across Multiple Threat Vectors

FACTS AT A GLANCE

INDUSTRY



Manufacturing

SOLUTIONS

- FireEye Network Security
- FireEye Email Security-Cloud Edition
- FireEye Managed Defense
- FireEye Security Orchestrator

BENEFITS

- Real-time collection of forensic information across threat vectors enables immediate, synchronized response to attacks
- Integrated security stack simplifies management and elevates team effectiveness
- Coverage for IT and operational technology environment

CUSTOMER PROFILE

A global paper and packaging company, specializing in the production of consumer and corrugated packaging, as well as operating a significant number of recycling facilities.



As an industry leader, this manufacturer is always innovating new ways to foster real, sustainable growth for the partners who rely on its paper and packaging goods. Whether creating cost-efficient designs for beverage package insulation or championing a movement for more eco-friendly handling of foodservice packaging at recycling centers, its personnel are constantly collaborating, inventing and strategizing throughout hundreds of worldwide facilities.

Following a series of acquisitions that also significantly grew the company threat surface, the vice president of Information Security inherited a myriad of diverse security technologies to defend the company's global infrastructure. He commented, "We've always had high-quality security controls but in architecting the company's roadmap and providing a foundation to develop into the future, it was clear that we needed to transition to a more sophisticated, integrated security stack that would take our defenses to the next level."

While the manufacturer's medley of legacy security tools provided ample defense against known malware, the VP envisioned a more cohesive, integrated security architecture able to protect the company from the full spectrum of modern cyber attacks. His main focus was on strengthening advanced threat detection and prevention capabilities by establishing deeper visibility into network traffic, specifically on endpoints, servers and email.

“If anyone is in the market for an integrated security stack supported by industry-leading experts, then FireEye really is the way to go.”

— **Vice President of Information Security**, Global Paper and Packaging Manufacturer

The VP also aimed to streamline security operations and improve incident response time by centralizing the collection of threat intelligence and using best-of-breed solutions to monitor and analyze log data.

The Quest for Integration

While there are dozens of players in the security marketplace offering competent solutions, the VP found that only a few are designed to coexist and operate as part of a unified security ecosystem. He shared, “With independent solutions, I worried that in the event of an attack there could be finger-pointing between vendors, and that by buying each component separately we’d also lose out on the cost advantage of negotiating one contract from a single provider. That’s when I started to investigate FireEye and realized that the company’s solutions were designed in a way that matched well with our objective of creating a cohesive, efficient security architecture.”

The company conducted extensive proof of concept evaluations on FireEye Network Security, FireEye Email Security-Cloud Edition, FireEye Managed Defense and FireEye Security Orchestrator; carefully assessing the solutions’ collective effectiveness, in addition to performance with its industrial control system environments.

The VP recounted, “It was evident that the FireEye approach aligned with our strategy. All the solutions have a common look and feel, they’re tightly integrated and they constantly communicate with each other to coordinate defenses. As an added benefit, the FireEye solutions also had nominal impact on production, which is obviously really important to our business operations.”

Adaptive Defenses Supported by Industry Experts

FireEye Support Services assigned a full-time staff member to the manufacturer enabling the VP’s security team to have on-demand access to a dedicated resource well-versed in the intricacies of the company’s global infrastructure. “Our representative knows our

environment, understands our security concerns and can respond very quickly to our requests,” he noted. “FireEye actually comes to us and proactively offers recommendations if there’s ever a way to make better use of the solutions.”

Through the coordinated detection and response services of FireEye Managed Defense, the company has a trusted partner that can directly leverage the expertise of the frontline Mandiant incident responders to monitor the company’s environment for covert threats, 24/7. “We’ve been very impressed when working with the FireEye Managed Defense professionals: They’re applying the cyber security expertise Mandiant is continuously acquiring from its consultants remediating breaches around the world. The quality of reports and recommendations make it very clear that we’re talking with industry experts and knowing we’re able to base critical security decisions on their advice feels great,” remarked the VP.

Together, the FireEye solutions create an environment primed for real-time collection of forensic information and immediate, synchronized response to threats. The VP enthused, “If any of the FireEye solutions detect the possibility of malicious activity, they correlate threat intelligence and automatically update defenses across our environment to prevent an attack. Managing a single, integrated suite of solutions is very efficient and effective for us.”

More Than A Provider—A Partner

The VP concluded, “FireEye has provided us with the mechanism to create an environment where we now have a centralized, consolidated view of threat intelligence and can proactively defend our own and customers’ data. If anyone is in the market for an integrated security stack supported by industry-leading experts, then FireEye really is the way to go.”

To learn more about FireEye, visit: www.FireEye.com

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About FireEye, Inc.

FireEye is the intelligence-led security company. Working as a seamless, scalable extension of customer security operations, FireEye offers a single platform that blends innovative security technologies, nation-state grade threat intelligence, and world-renowned Mandiant® consulting. With this approach, FireEye eliminates the complexity and burden of cyber security for organizations struggling to prepare for, prevent and respond to cyber attacks.

